





# Rabiah Zeeshan

Graphic Designer

## Personal Info

 [zee.rabiah@gmail.com](mailto:zee.rabiah@gmail.com)

 8484691805

## Links

[Portfolio](#)

## Education

- **BFA in Design (Magna Cum Laude, Dean's List 2019–2020)**  
Rutgers, The State University of New Jersey  
Sep 2018 - May 2021
- **AAS in Advertising Design (Cumulative GPA: 3.8)**  
Middlesex College  
Jan 2015 - May 2018

## Skills

Adobe Creative Suite

HTML/CSS

Microsoft Office

Squarespace

Google Suite

Web Design

Typography

Infographics

Layout Design

Photo manipulation

## Summary

Creative Graphic Designer with a passion for digital design and a knack for developing innovative visuals. Possesses mastery of Adobe programs and a keen eye for detail.

## Work Experience

### Designer/Production Artist, M Health, Philadelphia

December 2021 - March 2023

- Developed creative concepts for print and web design projects for multiple clients including Philips Biotel, Siemens Healthineers, Novo Nordisk, and other pharmaceutical companies
- Developed digital assets for use on web, video/animation and social media platforms.
- Demonstrated expertise in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign.
- Collaborated with design and marketing teams to ensure projects met client standards.
- Resized, retouched, and color corrected images for print and web applications.
- Developed comprehensive style guides to maintain consistency across projects.
- Utilized HTML and CSS to enhance design and navigation of webpages.

### Graphic Artist, Kevin Bing for Jersey City (Internship), Jersey City

July 2021 - December 2021

- Utilized strong typography and layout skills to create compelling visuals for campaign and policy events.
- Helped in building an online presence for Kevin Bing
- Incorporated feedback from clients and colleagues to improve designs.

### Freelance Artist, English Dept. at Rutgers University (Freelance), New Brunswick

February 2021 - July 2021

Reformat over 75 mind maps for an upcoming publication in Mind Manager including text formatting, proofing for print, and resizing

Content Creation

Photography

Illustration

Color Theory

Vector Graphics

Branding

Print Design

Teamwork

Creativity

Leadership

Work ethic

Adaptability

Communication

Time management

Problem-solving

Attention to detail

Interpersonal skills

## **Graphic Artist, Eagleton Institute of Politics (Internship), New Brunswick**

September 2020 - December 2021

- Designed social media assets, brochures, flyers and other marketing materials for various events such as lectures, book talks, elections, etc.
- Completed 25 various projects in a span of 8 months
- Developed illustrations in response to client briefs and feedback.
- Managed the production process, including image selection and manipulation.
- Used a range of design software including Adobe Photoshop, Illustrator and InDesign.